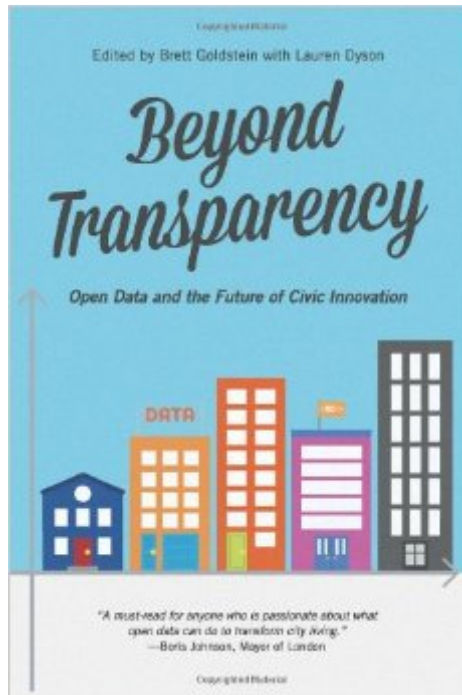


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# Beyond Transparency: Open Data And The Future Of Civic Innovation



## Synopsis

The rise of open data in the public sector has sparked innovation, driven efficiency, and fueled economic development. While still emerging, we are seeing evidence of the transformative potential of open data in shaping the future of our civic life, and the opportunity to use open data to reimagine the relationship between residents and government, especially at the local level. As we look ahead, what have we learned so far from open data in practice and how we can apply those lessons to realize a more promising future for America's cities and communities? Edited by Brett Goldstein, former Chief Data Officer for the City of Chicago, with Code for America, this book features essays from over twenty of the world's leading experts in a first-of-its-kind instructive anthology about how open data is changing the face of our public institutions. Contributors include: Michael Flowers, Chief Analytics Officer, New York City Beth Blauer, former director of Maryland StateStat Jonathan Feldman, CIO, City of Asheville Tim O'Reilly, founder & CEO, O'Reilly Media Eric Gordon, Director of Engagement Game Lab, Emerson College Beth Niblock, CIO, Louisville Metro Government Ryan & Mike Alfred, Co-Founders, Brightscope Emer Coleman, former director of the London Datastore Mark Headd, Chief Data Officer, City of Philadelphia

As an essential volume for anyone interested in the future of governance, urban policy, design, data-driven policymaking, journalism, or civic engagement, "Beyond Transparency" combines the inspirational glow and political grit of Profiles in Courage with the clarity of an engineer's calm explanation of how something technical actually works. Here are the detailed how-to stories of many members of the first generation of open government pioneers, written in a generous, accessible style; this compilation presents us with a great deal to admire, ample provocation, and wise guidance from a group of remarkable individuals.

"Susan Crawford, author of Captive Audience

Just as he did during his time in my administration, Goldstein has brought together industry leaders to discuss issues of relevance in the open data movement and the practical implications of implementing these policies | This book will help continue the work to make open government a reality across the country.

" Mayor Rahm Emanuel, City of Chicago

A must-read for anyone who is passionate about what open data can do to transform city living.

" Boris Johnson, Mayor of London

## Book Information

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## Customer Reviews

This is a superb collection of individual very short contributions. Absolutely worth reading and strongly recommended for purchase and sharing. Some take-aways: 80% of government purchasing falls below the bidding / documentation threshold. Academic and Non-Profit organizations are not rushing toward Open Data. Algorithmic regulation is needed (I agree, computational mathematics is out of control). Antiquated data perpetuates antiquated cultures. Big Data is not really understood by the Open Data crowd. Boundaries created by legacy software are dirty dirty dirty. Citizen-centered design is the opposite of how we do data generally. Citizen engagement is the ultimate value delivered by Open Data. Citizen engagement requires education, outreach, and reinforcement. Community development is a frontier waiting for Open Data to work its magic. Constituent Relationship Management is now in its third generation. Crowd sourcing could be the next big thing in Open Data. Data conversion is a MONSTER -- especially from analog. Data co-ops are emergent and inspiring. Data definition matters -- confusion does arise. Data-driven government is a great meme, in its infancy. Data owners fight you at first, later they become your customers. Data science seven stages: acquire, parse, filter, mine, represent, refine, interact. Data visualization helps avoid "lost in translation" issues. Education and training in Open Data are in short supply for the mass of potential government employees. Enlightened government officials can be found...

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